



## **GRAPHIC/WEB DESIGNER – STRONG AUTOMOTIVE MERCHANDISING**

Our company is fast-growing, and we are seeking an exceptional graphic designer to join our team. The design team is responsible for dynamic execution of web and traditional graphic design, plus a wide range of additional advertising materials. We are known for our ability to create dynamic designs in a fast-paced work environment, all while maintaining our team camaraderie and exceptional office culture; we were voted one of the Best Places to Work in Birmingham in 2016. Potential team members must be well versed in Adobe Creative Suite, and work well on a Mac – html skills are a plus. The candidate we are looking for will thrive in an ever-changing work environment, have strong organizational skills and can work independently but also collaboratively. High importance is placed on a positive attitude and working well with others. Candidates must also be able to interact pleasantly and professionally with clients and co-workers.

### **Required Qualifications:**

- BA or BFA from a design, web or media focused program. Associates Degrees will also be considered
- Scholarly and Design awards and recognitions are a plus
- Past work experience that demonstrates multi-tasking and strong people skills is a plus

### **HARD SKILLS:**

- Highly competent in Adobe Creative Suite CS5, specifically Illustrator, Photoshop, and Dreamweaver
- Competent in HTML
- Competent in Microsoft Office
- Cross-functional skills of integrating web/digital design and traditional/print design
- Strong layout and typography skills
- Strong online portfolio showcasing integrated online campaigns, as well as web/print design skills

### **SOFT SKILLS:**

- An eye for design, and a knack for problem solving
- Flexible/Adaptable – ability to organize and quickly shift priorities and multi-task
- Work independently and as part of a team
- Ability to thrive in a high volume, fast-paced environment
- Superb attention to quality and detail
- Maintain a positive attitude
- Strong verbal and written communication skills
- Professional manner when working with clients and team members
- Bring passion and enthusiasm to your work